



Think Outside the Cubicle: Harnessing Creativity for Career Success

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Agenda

- ❖ **Creativity can get you out of the cubicle**
- ❖ **Self-Employment Benefits**
- ❖ **Entrepreneurial Success Stories**
- ❖ **Creative Strategies for Supporting Self-Employment**
- ❖ **Q and A**



Learning Objectives

Understand the Importance of Creativity

Strategies for Entrepreneurship

How to Pursue Meaningful Self-Employment.



I decided to get out of the cubicle



Everything is made up!



Dream Or Nightmare

COTTON Candy & FREEZE DRIED CANDY

MENU ✦ ✦ ✦

\$6

BANANNA BONANZA	LEAPIN LIME
BIRTHDAY CAKE	MAPLE
BOO BLUE RASBERRY	O-JAY ORANGE
BUBBLE GUM	PINA COLADA
CHEERY & LIME	RAZZLE BERRY SOUR
CHOCOLATE-O-FLOSS	SASSY APPLE
FALL SPICE-PUMPKIN	SILLY NILLY PINK VANILLY
SPICE	SPOOKIE FRUITI GRAPE
JOLLY BERRY STRAWBERRY	WACKY WATERMELON

\$10

AIR HEADS	LEMON HEADS
BIT O HONEY	JOLLY RANCHERS
BIG HUNK	NERDS
CARAMEL APPLE POPS	RED HOTS
CHALESTON CHEWS	SKITTLES
CHICO STICKS	SOUR SKITTLES

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SWEET & SOUR

\$6

- WHITE CHEDDAR
- WHITE CHEDDAR GREEN CHILE
- YELLOW CHEDDAR
- YELLOW CHEDDAR GREEN CHILE
- DILL PICKLE
- THEATRE

PICKLES
-HOT
-CHAMOY
-SOUR

JERKY
\$13
FLAVORS
BASED ON
AVAILABILITY

FUNNEL CAKE

\$3

FRIED OREOS
\$5

Harnessing Creativity for Career Success

FREE INDEED LLC Staff



The Elite Version of Yourself

Close
your eyes



Picture “The
Elite Version
Of Yourself.”
standing next
to yourself



Financially,
Physically,
mentally and
do you have
wonderful
people in your
life



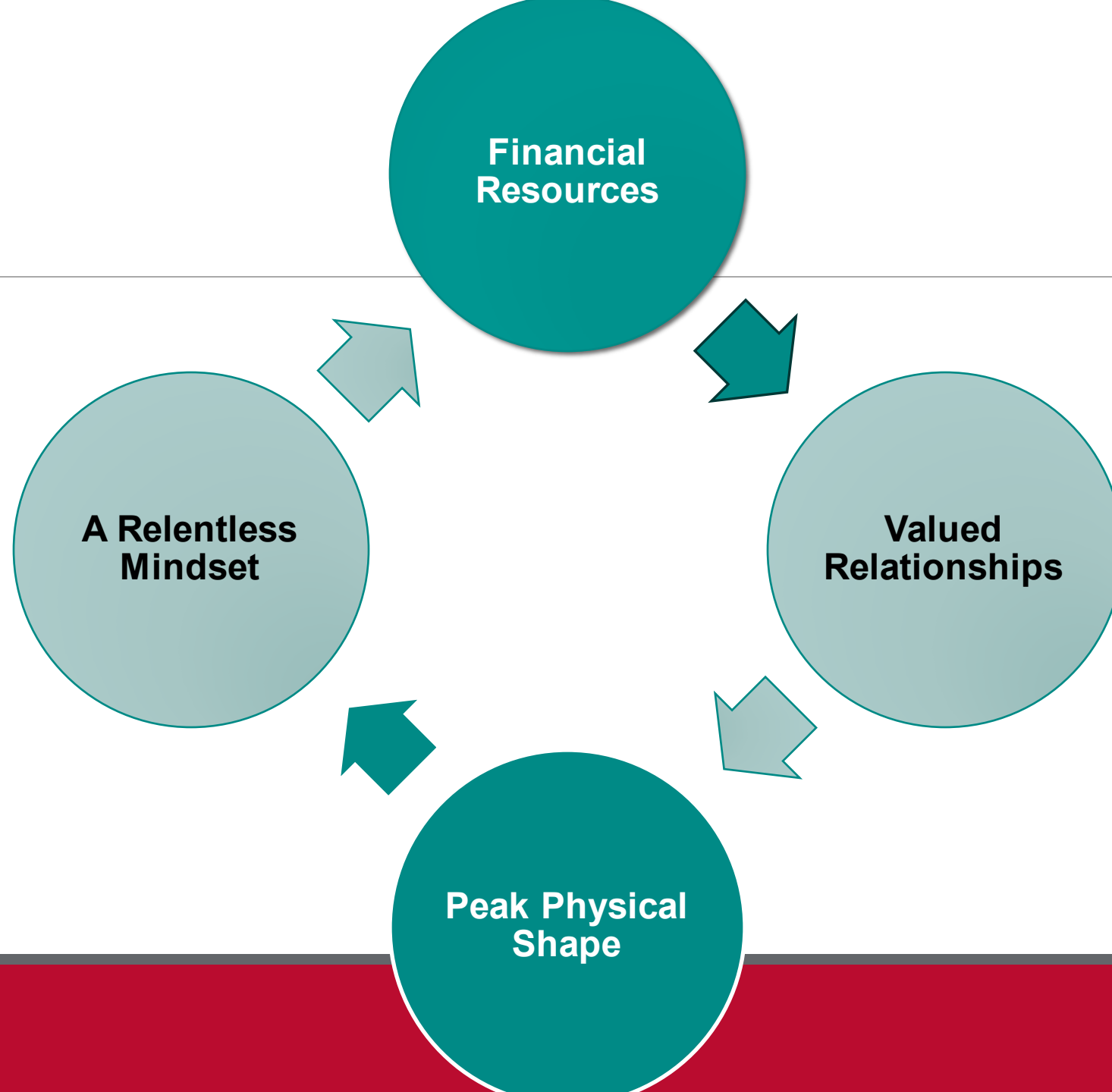
What
would
that
person
look like



Start at
your feet
and finish
with your
hair

Self- Employment Formula





Important Considerations

- Administrative Responsibility
- Income Uncertainty
- Lack of Employer-Provided Benefits



Self-Employment Benefits

Autonomy & Control

- Be Your Own Boss
- Creative Freedom
- Curated Work Environment

Self-Employment Benefits

Flexibility and Work-Life Balance

- Schedule Control
- Location Independence



Self-Employment Benefits

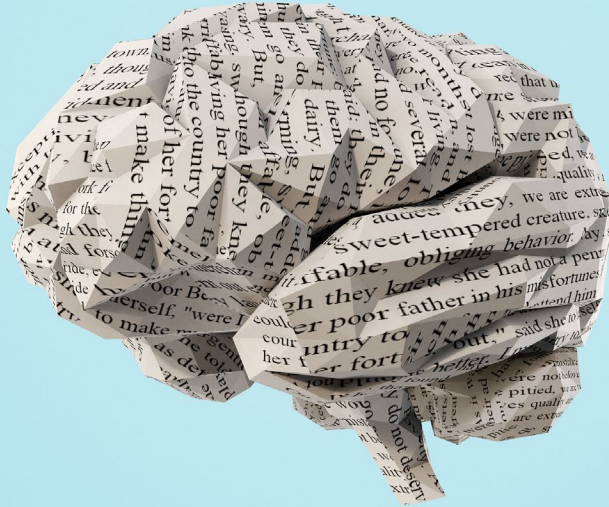
Financial Potential & Personal Growth



- Tax Benefits
- Unlimited Earning Potential
- Skill Expansion

Self-Employment Benefits

Meaningful Work



- Passion-Driven Projects
- Direct Impact



Jesse set up a vending business.



Placed snack and soda machines at various locations, including government buildings and local businesses.



Purchased supplies from Costco and Sam's Club for inventory.



Responsible for refilling, maintaining, and ensuring machines had proper change.



Collected proceeds and deposited them into a bank account.



Paid himself with collected cash, retaining records.



Issued himself salary checks from business earnings.



Sweet Creations by Mary



Regulatory Compliance & Safety



Obtained and maintained necessary food handler certification.



Successfully passed inspections and adhered to all New Mexico Environment Department (NMED) requirements.



Business Operations & Administration



Maintained Financial Records & Payroll Processes



Managed inventory control and allergen awareness

Key Takeaways/Lessons Learned

- Team
- Passion
- Research
- Creativity



Questions?
