

Community Engagement Committee
Meeting Minutes

Date	March 8, 2019	Next meeting: April 12, 9:00 am, CEO Conference Room
Time	9:00-10:0 am	
Location	CEO Conference Room	
Attendees	Board Members: Christine Glidden (Chair), Terry Horn, Erik Lujan, Jennifer James Staff: Kristina Sanchez, Sara Frasch, Kori Beech, Karen Ellingboe, Sharon Rollins, Frank Armijo Guests: Jennifer James (Legal); Dr. Art Kaufman (Family and Community Medicine); Lara Sullivan (UNM Journalism Student)	
Agenda Item	Subject/Discussion	
I. Call to Order II. Confirmation of a Quorum III. Adoption of Agenda (Action Item) IV. Approval of February 2019 minutes (Action Item) V. Announcements (Information Only) VI. Public Input VII. New business: <ol style="list-style-type: none"> a. Discussion on formulating a consistent outreach strategy in order to better connect and communicate with the community (including a social media strategy (Information Only) b. Discussion on having a Studer representative speak before the committee regarding patient satisfaction (Information Only) c. Proposal: Invite Kris Sanchez to come and do an introduction (Information Only) VIII. Motion to Adjourn (Action Item)	I. Christine Glidden called the meeting to order at 9:00 am. II. A quorum was confirmed. III. Terry Horn moved to adopt the agenda, Erik Lujan seconded; the agenda was adopted. IV. Terry Horn moved to approve the February 2019 minutes, Erik Lujan seconded; the minutes were approved. V. Announcements: Staff changes. Karen Ellingboe, RN, is in interim Chief Ambulatory Officer position; Dr. Kori Beech is in interim Chief Nursing Officer position now that Sheena has retired. Frank Armijo will support this meeting going forward; Kristina Sanchez, Chief Business Development Officer will come on as staff. Karen Ellingboe announced UNMH received two Environmental Sustainability Awards from Centurion for its environmental stewardship programs. First: financial sustainability surplus program - the auction of retired equipment has resulted in \$128,817; Centurion recognized UNMH for its responsible asset retirement. Second: Environmental Sustainability and reduction of environmental harm by avoiding use of 30,600 sf landfill space by selling equipment rather than disposing of it in the landfill. Congratulations! VI. Lara Sullivan, a UNM journalism student, is present for a course requirement but stated she had no public input. VII. New business: <ol style="list-style-type: none"> a. Dr Art Kaufman, Family and Community Medicine & HSC Office of Community Health shared information with the committee about his Office and about the Health Extension Rural Outreach 'HERO' program. Social determinants of health is a foundational driver for this program, which has expanded steadily over the past ten years. The program is linked through Community Health Workers to local communities who use CLAS standards as a foundation of their work. CHWs are from their communities and have unique knowledge. The Office of Community Health bridges these and other social programs to Pathways. Approximately 50% of UNMH patients meet at least one SDH criterion. The committee explored challenges with Dr Kaufman. These were identified primarily as Marketing and resources; Dr. Kaufman stated he would like to see CHWs embedded in clinics. Mr. Lujan mentioned that the federal government may cut the CHW program out of I.H.S. noting the push to privatize such programs. The committee thanked Dr. Kaufman for this unique and cutting edge model, and encouraged UNM to use its voice to invest some Marketing dollars to develop a cohesive message about this program. b. Kris Sanchez gave brief overview of her new role as Chief Business Development Officer for UNM Hospitals. Kris will work collaboratively with UNM Health System, UNMSRMC and UNM Medical Group 	

	<p>strategic planners to provide data and planning as we identify service lines for growth. Since this is a new role for UNMH, Kris will work with Executive leadership to develop structure and workflow for future strategic planning. UNM Hospitals has contracted with SG2 for data projections and analysis; Kris serves as the systems administrator for this program.</p> <p>VIII. Terry Horn moved to adjourn, Erik Lujan seconded; the meeting was adjourned at 10:00 a.m.</p>
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