

Community Engagement Committee
Meeting Minutes

Date	February 8 th , 2019	Next meeting: March 8th, 9:00 am, CEO Conference Room
Time	9:00-10:0 am	
Location	CEO Conference Room	
Attendees	Board Members: Christine Glidden (Chair), Nick Estes, Erik Lujan Staff: Kori Beech, Sara Frasch Guests: Jennifer James (Legal)	
Agenda Item	Subject/Discussion	
I. Call to Order II. Confirmation of a Quorum III. Adoption of Agenda (Action Item) IV. Approval of January 2019 minutes (Action Item) V. Announcements (Information Only) VI. Public Input VII. New business: <ul style="list-style-type: none"> a. Discussion on formulating a consistent outreach strategy in order to better connect and communicate with the community (including a social media strategy (Information Only) b. Discussion on having a Studer representative speak before the committee regarding patient satisfaction (Information Only) c. Proposal: Invite Kris Sanchez to come and do an introduction (Information Only) VIII. Motion to Adjourn (Action Item)	I. Christine Glidden called the meeting to order at 9:00 am. II. A quorum was confirmed. III. Nick Estes moved to adopt the agenda, Erik Lujan seconded; the agenda was adopted. IV. Nick Estes moved to approve the January 2019 minutes, Erik Lujan seconded; the minutes were approved. V. There were no announcements. VI. There was no public input. VII. New business: <ul style="list-style-type: none"> a. The committee discussed having more effective communication and talking points in order to put forth more positive messaging in regards to the hospital. We will invite Melissa Romine of UNM HSC Marketing and Jessey Cherne-Durkin, Media Coordinator, to present in April to advise us on market strategies related to social media. Also, we will contact Melissa to see if there is a current plan that can be sent to Board members for their review. b. Kate Becker is in favor of having a Studer representative come to discuss patient satisfaction and our Press Ganey metrics, so we will invite Julie O'Shaughnessy to come to present when she will be on site. We would also be interested in having someone from the Bernalillo County Community Health Council to come to one of our meetings in the summer or fall. Kori will email Kate again about Nick's request for her to attend one of their meetings. Bev Hoffman from United Way works with a family program that addresses domestic violence, mental health, health screening, etc. and we may also invite her to speak. c. Kris Sanchez, who will join the committee, will be invited to give an introduction in March about her new role. VIII. Nick Estes moved to adjourn, Erik Lujan seconded; the meeting was adjourned at 9:45 am.	

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